

**REQUEST FOR PROPOSAL (RFP) FOR MEDIA RIGHTS RELATING TO THE 2025/26
SEASON OF THE INDIAN SUPER LEAGUE**

**CLARIFICATIONS IN RESPONSE TO QUERIES FROM INTERESTED BIDDERS –
VOLUME I**

Date: 25 January 2026

Sl. No	Reference Section/Particulars	Revised/ Additional Section
1.	The RFP sought bids for the production and broadcast of the Indian Super League during the Term.	<p>Interested bidders may submit bids for the following packages:</p> <p><u>Package A</u>: Production of the World Feed, broadcast (on linear television) and streaming (on a digital platform);</p> <p><u>Package B</u>: Broadcast (on linear television) and streaming (on a digital platform);</p> <p><u>Package C</u>: Broadcast (on linear television) only;</p> <p><u>Package D</u>: Streaming (on a digital platform) only; and</p> <p><u>Package E</u>: Production of the World Feed only.</p> <p>Each Bidder is required to clearly specify the package under which they are submitting their bid in the subject line of the email by way of which they are submitting their Technical Bid.</p> <p>In the event, the Bidder is submitting its Bid for a package that involves more than one (1) element (viz. Package A and Package B), then as part of its Commercial Bid, the Bidder is required to clearly indicate the amount being quoted against each individual element forming a part of the package.</p> <p>In the event, AIFF receives Bids under more than one (1) package, the Selection Process pertaining to evaluation and consideration of the Bids, and the identification and selection of the Selected Bidder shall be conducted independently. However, the mere receipt of Bids under a certain package does not obligate AIFF to identify a Selected Bidder under each package for which they have received a Bid.</p>
2.	Tentative Schedule of the ISL 2025-26	A tentative schedule of the ISL 2025-26 is being annexed to this Corrigendum as Annexure – 1. However, this schedule is indicative and may be utilised by interested Bidders for informational purposes only. The schedule remains subject to change, basis inputs received from the participating Clubs, and a final schedule will form a part of the Contract.
3.	Minimum production specifications	The minimum production specifications to produce the World Feed is being annexed to this Corrigendum as Annexure – 2.

Sl. No	Reference Section/Particulars	Revised/ Additional Section
4.	Commentary in regional languages	It is clarified that the World Feed will only be produced with English language commentary. The Selected Bidder may create feeds with commentary in regional languages at their discretion, subject to AIFF's prior approval (which approval shall not be unreasonably withheld).
5.	Marketing and Promotions Plan	<p>Clause 9.1(e) of the RFP requires the interested Bidder to provide a technical presentation consisting of the production plan, distribution plan and content utilisation plan.</p> <p>In addition to the above, the interest Bidders are also required to provide a marketing and promotional plan surrounding the broadcast of the Indian Super League season 2025-26.</p> <p>It is clarified that such plans forming a part of the technical presentation are required to demonstrate the abilities of the interested Bidder, and AIFF along with the participating Clubs and the Selected Bidder, may finalise such plans on the basis of what has been submitted as part of the Bid, for the consideration of the BEC.</p>
6.	Minimum Broadcasting Obligations	While there is no change in the minimum broadcast obligations described in Schedule 1: Part B of the RFP, in the event the interested Bidders anticipate any difficulties in the match timings proposed in Annexure – 1 to these clarifications and their existing programming schedule, they may submit the same as a duly signed letter on their letterhead, detailing the difficulties along with any proposed solutions for the consideration of the AIFF and the participating clubs.

Note:

1. All capitalized terms contained herein but not specifically defined shall be deemed to have the same meaning as contained in the RFP.
2. The amendments/modifications/clarifications contained herein are only meant to amend/modify/clarify the limited clauses of the RFP, as described herein. Nothing shall be deemed to be an amendment of any other portion of the RFP, and all other provisions shall continue to remain in full force and effect.
3. AIFF has received additional queries for which, in its sole and absolute discretion, there are no amendments/modifications/clarifications required. In light of the same, such queries have not been included herein.
4. AIFF reserves its right to amend/modify/further clarify the contents of this document and/or the RFP at any time before the Bid Submission Date.

ANNEXURE – 1

TENTATIVE SCHEDULE FOR INDIAN SUPER LEAGUE 2025-26

SL. NO.	DAY	DATE	GAME WEEK	HOME	AWAY		VENUE	CITY	KO TIME
1	SATURDAY	14-Feb-26	GW1	Mohun Bagan SG	V/ S	Kerala Blasters FC	Vivekananda Yuva Bharati Krirangan (VYBK)	Kolkata	5:00 PM
2	SATURDAY	14-Feb-26	GW1	FC Goa	V/ S	Inter Kashi FC	Pandit Jawaharlal Nehru Stadium, Fatorda, Goa	Goa	7:30 PM
3	SUNDAY	15-Feb-26	GW1	Jamshedpur FC	V/ S	Mohammedan SC	JRD TATA Sports Complex, Jamshedpur	Jamshedpur	5:00 PM
4	SUNDAY	15-Feb-26	GW1	JSW Bengaluru FC	V/ S	Sporting Club Delhi	Sree Kanteerava Stadium, Bengaluru	Bengaluru	7:30 PM
5	MONDAY	16-Feb-26	GW1	Odisha FC	V/ S	Punjab FC	Kalinga Stadium(TBC)	Bhubaneswar	5:00 PM
6	MONDAY	16-Feb-26	GW1	East Bengal FC	V/ S	North East United FC	Vivekananda Yuva Bharati Krirangan (VYBK)	Kolkata	7:30 PM
7	THURSDAY	19-Feb-26	GW1	Mumbai City FC	V/ S	Chennaiyin FC	Mumbai Football Arena (TBC)	Mumbai	7:30 PM
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8	FRIDAY	20-Feb-26	GW2	FC Goa	V/ S	Mohammedan SC	Pandit Jawaharlal Nehru Stadium, Fatorda, Goa	Goa	7:30 PM
9	SATURDAY	21-Feb-26	GW2	East Bengal FC	V/ S	Sporting Club Delhi	Vivekananda Yuva Bharati Krirangan (VYBK)	Kolkata	5:00 PM
10	SATURDAY	21-Feb-26	GW2	Jamshedpur FC	V/ S	Punjab FC	JRD TATA Sports Complex, Jamshedpur	Jamshedpur	7:30 PM
11	SUNDAY	22-Feb-26	GW2	JSW Bengaluru FC	V/ S	North East United FC	Sree Kanteerava Stadium, Bengaluru	Bengaluru	5:00 PM
12	SUNDAY	22-Feb-26	GW2	Kerala Blasters FC	V/ S	Mumbai City FC	EMS Stadium (TBC)	Kozhikode	7:30 PM
13	MONDAY	23-Feb-26	GW2	Mohun Bagan SG	V/ S	Chennaiyin FC	Vivekananda Yuva Bharati Krirangan (VYBK)	Kolkata	7:30 PM
14	TUESDAY	24-Feb-26	GW2	Odisha FC	V/ S	Inter Kashi FC	Kalinga Stadium(TBC)	Bhubaneswar	7:30 PM
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15	THURSDAY	26-Feb-26	GW3	FC Goa	V/ S	Sporting Club Delhi	Pandit Jawaharlal Nehru Stadium, Fatorda, Goa	Goa	7:30 PM

SL. NO.	DAY	DATE	GAME WEEK	HOME	AWAY	VENUE	CITY	KO TIME
16	FRIDAY	27-Feb-26	GW3	East Bengal FC	V/ S	Jamshedpur FC	Vivekananda Yuva Bharati Krirangan (VYBK)	Kolkata 5:00 PM
17	FRIDAY	27-Feb-26	GW3	JSW Bengaluru FC	V/ S	Punjab FC	Sree Kanteerava Stadium, Bengaluru	Bengaluru 7:30 PM
18	SATURDAY	28-Feb-26	GW3	Kerala Blasters FC	V/ S	Inter Kashi FC	EMS Stadium (TBC)	Kozhikode 5:00 PM
19	SATURDAY	28-Feb-26	GW3	Mohammedan SC	V/ S	Mohun Bagan SG	JRD TATA Sports Complex, Jamshedpur	Mumbai/T BC 7:30 PM
20	SUNDAY	1-Mar-26	GW3	Odisha FC	V/ S	Chennaiyin FC	Kalinga Stadium(TBC)	Bhubaneswar 5:00 PM
21	SUNDAY	1-Mar-26	GW3	Mumbai City FC	V/ S	North East United FC	Mumbai Football Arena (TBC)	Mumbai 7:30 PM
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22	THURSDAY	5-Mar-26	GW4	East Bengal FC	V/ S	FC Goa	Vivekananda Yuva Bharati Krirangan (VYBK)	Kolkata 5:00 PM
23	FRIDAY	6-Mar-26	GW4	Jamshedpur FC	V/ S	Inter Kashi FC	JRD TATA Sports Complex, Jamshedpur	Jamshedpur 7:30 PM
24	FRIDAY	6-Mar-26	GW4	Odisha FC	V/ S	Mohun Bagan SG	Kalinga Stadium(TBC)	Bhubaneswar 5:00 PM
25	SATURDAY	7-Mar-26	GW4	JSW Bengaluru FC	V/ S	Mohammedan SC	Sree Kanteerava Stadium, Bengaluru	Bengaluru 7:30 PM
26	SATURDAY	7-Mar-26	GW4	Kerala Blasters FC	V/ S	Chennaiyin FC	EMS Stadium (TBC)	Kozhikode 5:00 PM
27	SUNDAY	8-Mar-26	GW4	Mumbai City FC	V/ S	Sporting Club Delhi	Mumbai Football Arena (TBC)	Mumbai 7:30 PM
28	MONDAY	9-Mar-26	GW4	Punjab FC	V/ S	North East United FC	Jawaharlal Nehru Stadium, New Delhi	Delhi 7:30 PM
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29	FRIDAY	13-Mar-26	GW5	Chennaiyin FC	V/ S	Mohammedan SC	Jawaharlal Nehru Stadium, Chennai	Chennai 5:00 PM
30	FRIDAY	13-Mar-26	GW5	Sporting Club Delhi	V/ S	Odisha FC	Jawaharlal Nehru Stadium, New Delhi	Delhi 7:30 PM
31	SATURDAY	14-Mar-26	GW5	East Bengal FC	V/ S	Kerala Blasters FC	Vivekananda Yuva Bharati Krirangan (VYBK)	Kolkata 5:00 PM
32	SATURDAY	14-Mar-26	GW5	JSW Bengaluru FC	V/ S	Mohun Bagan SG	Sree Kanteerava Stadium, Bengaluru	Bengaluru 7:30 PM

SL. NO.	DAY	DATE	GAME WEEK	HOME	AWAY	VENUE	CITY	KO TIME
49	THURSDAY	09-Apr-26	GW8	Jamshedpur FC	V/ S	Mumbai City FC	JRD TATA Sports Complex, Jamshedpur	Jamshedpur 7:30 PM
50	FRIDAY	10-Apr-26	GW8	North East United FC	V/ S	Sporting Club Delhi	Indira Gandhi Athletic Stadium, Sarusajai, Guwahati	Guwahati 5:00 PM
51	FRIDAY	10-Apr-26	GW8	FC Goa	V/ S	Odisha FC	Pandit Jawaharlal Nehru Stadium, Fatorda, Goa	Goa 7:30 PM
52	SATURDAY	11-Apr-26	GW8	Chennaiyin FC	V/ S	East Bengal FC	Jawaharlal Nehru Stadium, Chennai	Chennai 5:00 PM
53	SATURDAY	11-Apr-26	GW8	JSW Bengaluru FC	V/ S	Kerala Blasters FC	Sree Kanteerava Stadium, Bengaluru	Bengaluru 7:30 PM
54	SUNDAY	12-Apr-26	GW8	Inter Kashi FC	V/ S	Mohammedan SC	Kalinga Stadium(TBC)	Bhubaneswar 5:00 PM
55	SUNDAY	12-Apr-26	GW8	Mohun Bagan SG	V/ S	Punjab FC	Vivekananda Yuva Bharati Krirangan (VYBK)	Kolkata 7:30 PM
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56	WEDNESDAY	15-Apr-26	GW11/GW7	Kerala Blasters FC	V/ S	North East United FC	EMS Stadium (TBC)	Kozhikode 7:30 PM
57	THURSDAY	16-Apr-26	GW9	East Bengal FC	V/ S	JSW Bengaluru FC	Vivekananda Yuva Bharati Krirangan (VYBK)	Kolkata 7:30 PM
58	FRIDAY	17-Apr-26	GW9	Chennaiyin FC	V/ S	Sporting Club Delhi	Jawaharlal Nehru Stadium, Chennai	Chennai 5:00 PM
59	FRIDAY	17-Apr-26	GW9	Odisha FC	V/ S	Mohammedan SC	Kalinga Stadium(TBC)	Bhubaneswar 7:30 PM
60	SATURDAY	18-Apr-26	GW9	Kerala Blasters FC	V/ S	Jamshedpur FC	EMS Stadium (TBC)	Kozhikode 5:00 PM
61	SATURDAY	18-Apr-26	GW9	FC Goa	V/ S	Mumbai City FC	Pandit Jawaharlal Nehru Stadium, Fatorda, Goa	Goa 7:30 PM
62	SUNDAY	19-Apr-26	GW9	North East United FC	V/ S	Mohun Bagan SG	Indira Gandhi Athletic Stadium, Sarusajai, Guwahati	Guwahati 7:30 PM
63	MONDAY	20-Apr-26	GW9	Punjab FC	V/ S	Inter Kashi FC	Jawaharlal Nehru Stadium, New Delhi	Delhi 7:30 PM
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64	THURSDAY	23-Apr-26	GW10	Kerala Blasters FC	V/ S	Odisha FC	EMS Stadium (TBC)	Kozhikode 7:30 PM
65	FRIDAY	24-Apr-26	GW10	North East United FC	V/ S	FC Goa	Indira Gandhi Athletic Stadium, Sarusajai, Guwahati	Guwahati 5:00 PM

SL. NO.	DAY	DATE	GAME WEEK	HOME	AWAY	VENUE	CITY	KO TIME
66	FRIDAY	24-Apr-26	GW10	East Bengal FC	V/ S	Punjab FC	Vivekananda Yuva Bharati Krirangan (VYBK)	Kolkata 7:30 PM
67	SATURDAY	25-Apr-26	GW10	JSW Bengaluru FC	V/ S	Mumbai City FC	Sree Kanteerava Stadium, Bengaluru	Bengaluru 5:00 PM
68	SATURDAY	25-Apr-26	GW10	Jamshedpur FC	V/ S	Chennaiyin FC	JRD TATA Sports Complex, Jamshedpur	Jamshedpur 7:30 PM
69	SUNDAY	26-Apr-26	GW10	Sporting Club Delhi	V/ S	Mohammedan SC	Jawaharlal Nehru Stadium, New Delhi	Delhi 5:00 PM
70	SUNDAY	26-Apr-26	GW10	Mohun Bagan SG	V/ S	Inter Kashi FC	Vivekananda Yuva Bharati Krirangan (VYBK)	Kolkata 7:30 PM
71	TUESDAY	28-Apr-26	GW11	East Bengal FC	V/ S	Odisha FC	Vivekananda Yuva Bharati Krirangan (VYBK)	Kolkata 7:30 PM
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72	FRIDAY	01-May-26	GW11	Jamshedpur FC	V/ S	FC Goa	JRD TATA Sports Complex, Jamshedpur	Jamshedpur 7:30 PM
73	SATURDAY	02-May-26	GW11	Inter Kashi FC	V/ S	North East United FC	Kalinga Stadium(TBC)	Bhubaneswar 5:00 PM
74	SATURDAY	02-May-26	GW11	Sporting Club Delhi	V/ S	Punjab FC	Jawaharlal Nehru Stadium, New Delhi	Delhi 7:30 PM
75	SUNDAY	03-May-26	GW11	Mohammedan SC	V/ S	Mumbai City FC	JRD TATA Sports Complex, Jamshedpur	Jamshedpur 5:00 PM
76	SUNDAY	03-May-26	GW11	Mohun Bagan SG	V/ S	East Bengal FC	Vivekananda Yuva Bharati Krirangan (VYBK)	Kolkata 7:30 PM
77	MONDAY	04-May-26	GW11	Odisha FC	V/ S	JSW Bengaluru FC	Kalinga Stadium(TBC)	Bhubaneswar 7:30 PM
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78	WEDNESDAY	06-May-26	GW12	Punjab FC	V/ S	Chennaiyin FC	Jawaharlal Nehru Stadium, New Delhi	Delhi 7:30 PM
79	FRIDAY	08-May-26	GW12	Mumbai City FC	V/ S	East Bengal FC	Mumbai Football Arena (TBC)	Mumbai 7:30 PM
80	SATURDAY	09-May-26	GW12	FC Goa	V/ S	Mohun Bagan SG	Pandit Jawaharlal Nehru Stadium, Fatorda, Goa	Goa 5:00 PM
81	SATURDAY	09-May-26	GW12	Jamshedpur FC	V/ S	JSW Bengaluru FC	JRD TATA Sports Complex, Jamshedpur	Jamshedpur 7:30 PM
82	SUNDAY	10-May-26	GW12	Kerala Blasters FC	V/ S	Mohammedan SC	EMS Stadium (TBC)	Kozhikode 5:00 PM

SL. NO.	DAY	DATE	GAME WEEK	HOME	AWAY	VENUE	CITY	KO TIME
83	SUNDAY	10-May-26	GW12	North East United FC	V/S	Chennaiyin FC	Indira Gandhi Athletic Stadium, Sarusajai, Guwahati	Guwahati 7:30 PM
84	MONDAY	11-May-26	GW12	Sporting Club Delhi	V/S	Inter Kashi FC	Jawaharlal Nehru Stadium, New Delhi	Delhi 7:30 PM
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85	DATES TO BE CONFIRMED LATER	17-May-26	GW13	Inter Kashi FC	V/S	East Bengal FC	Kalinga Stadium(TBC)	Bhubaneswar TBD
86		17-May-26	GW13	Kerala Blasters FC	V/S	FC Goa	EMS Stadium (TBC)	Kozhikode TBD
87		17-May-26	GW13	Jamshedpur FC	V/S	Odisha FC	JRD TATA Sports Complex, Jamshedpur	Jamshedpur TBD
88		17-May-26	GW13	Punjab FC	V/S	Mumbai City FC	Jawaharlal Nehru Stadium, New Delhi	Delhi TBD
89		17-May-26	GW13	Mohun Bagan SG	V/S	Sporting Club Delhi	Vivekananda Yuva Bharati Krirangan (VYBK)	Kolkata TBD
90		17-May-26	GW13	North East United FC	V/S	Mohammedan SC	Indira Gandhi Athletic Stadium, Sarusajai, Guwahati	Guwahati TBD
91		17-May-26	GW13	Chennaiyin FC	V/S	JSW Bengaluru FC	Jawaharlal Nehru Stadium, Chennai	Chennai TBD

ANNEXURE – 2

MINIMUM PRODUCTION SPECIFICATIONS TO PRODUCE THE WORLD FEED

To ensure a consistent, high-quality broadcast product across all Matches, the production specifications for the Indian Super League should follow a structured, comprehensive framework similar to those previously employed in the Indian Super League and for matches that form a part of the competitions organised by the Asian Football Confederation. This approach will help standardize multilateral world-feed delivery, technical workflows, match coverage principles, and production responsibilities across all venues. The standard camera plan to be employed for the production of the Matches are provided below¹:

10 Camera Set Up	
S No	Particulars
1.	Eight (8) manned cameras and two (2) unmanned cameras (behind the goals)
2.	Three (3) cameras along the centre line
3.	Two (2) offside cameras
4.	Two (2) unmanned cameras behind either goal
5.	One (1) reverse/VIP camera
6.	One (1) handled camera
7.	One (1) high corner/drone camera subject to feasibility at the venue

¹ Detailed camera specifications including lens requirements, platform elevations, etc., will be provided separately as part of the formal clarification process. These specifications will outline the complete technical and operational expectations for every match venue ensuring consistency, clarity, and ease of implementation for all production stakeholders.