



# TENDER FOR BROADCASTING AND PRODUCTION OF I-LEAGUE-2023

# NOTICE INVITING TENDERS

N.I.T. No: 2023/03

DATED: 06 September, 2023

For and on behalf of the All India Football Federation, invites sealed tenders from the eligible contractors of appropriate class of the Vendor for the work listed under:-

SI. No.	Name of work	No of Matches	Duration of League	No of Venues	No of Teams
1.	Live broadcast of I- League Football Matchesas per venue list on rentalbasis	70 to 120 matches	As per match fixture	12*	13
2	Bidders to submit 2 Separate Bids for 4 Camera Setup and 6 camera Setup				
3	Bidders to give details in regards to Streaming platform/Channels (if they own them or have partnership with them)				

\*Venues: Hyderabad; Kozhikode; Goa; Kolkata; Imphal; Srinagar; Delhi; Lucknow; Shillong; Aizawl; Jaipur; Bhaini Sahib (Punjab)

# TIMELINE

<u>EVENT</u>	DATE
Publication of Tender Notice	6 September 2023
Pre-Bid Meeting	15 September 2023 (12:00 pm IST)
Last date of submission of Bid	27 September 2023 (5:00 pm IST)
Announcement of list of Applicants	28 September 2023 (12:00 pm IST)
Announcement of Successful Bidder	To be notified

#### **CONDITIONS OF TENDER**

1. Tender is open to the eligible Vendors/Firms of appropriate Class and skills.

#### **Submission Of Tender Bid**

- The application shall be submitted for the work listed above with all required documents as indicated under. The applicants should enclose attested copies of the following along with the application –
  - (a) Latest Goods and Service Tax Clearance Certificate.
  - (b) Latest Income Tax Clearance Certificate as per the Indian Income Tax Act.
  - (c) Updated MSME Enlistment Certificate and Professional Tax Clearance Certificate.
- 3. The Tender Documents including the Tender Form with quoted offer should be placed in a sealed cover with the name of the Tenderers and the name of the work subscripted on it. Supporting documents listed at Sl.no.2 (a), (b), and (c) above should be enclosed with the offer.
- 4. Submission of Tender Documents shall be both in
  - offline mode by submitting the same within the deadline in a sealed cover with the subject reading "Bid for I-League Production Tender-2023" as prescribed herein at: All India Football Federation Football House, Sector 19, Dwarka New Delhi 1100014
  - at <u>online mode by submitting the tender documents through email at aiff@the-aiff.com</u>. For <u>online submission the subject should read "Bid for I-League Production Tender-2023"</u>. The Tender documents shall be submitted in the form of password encrypted file. At the end of the deadline, the Tenderers/Applicants are requested to immediately forthwith email the password to their respective password encrypted tender documents within 2 hours of end of the deadline as mentioned herein for submission of the tender documents and bid. Failure to do so, will result in disqualification of the respective Tenderer/Applicant.

- 5. The Tenderer/Applicant shall have the experience of having performed in similar conditions in at least two national sports competitions. The Tenderer/Applicant shall submit proof of such participation and successful completion of such assignment.
- 6. The Tenderer/Applicant shall submit proof of possession (either through poof of ownership/rental receipts/agreements) of such scheduled items as mentioned herein this instant tender during the tenure of this instant tender scope.
- 7. The Tenderer/Applicant shall factor in all such expenses as they may be likely to incur for discharging the scope of this instant tender. The Tenderer/Applicant shall not be liable to be reimbursed for any additional expense other than the approved bid amount.
- 8. The Tenderer should sign on every page of the Tender Documents as acceptance of the general direction and conditions of contract and other laid down norms. The rate quoted should be both infigures and words and should be inclusive of Goods and Service Tax and all other Taxes and Levies. Over writing and correction should be avoided and if made should be authenticated. In the incidence of discrepancy in figures, the rates given in words shall prevail. Incomplete/conditional tenders shall be rejected forthwith.
- 9. In case of any discrepancy in rate(s) printed in the Schedule of Rates and Quantities issued with the Tender Document, rates as per approved Schedule of Rates will be taken as correct. For items outside the Schedule of Rates the rates shall be as per the technically checked estimate/ analysis. Decision of the Head of the Department will be final in this regard.
- 10. For any query, the Tenderer/Applicant can email their queries at <u>aiff@the-aiff.com</u> and/or contact +91-25308200/201/202/203/204/205.

# **Submission of Security Deposit**

- 11. The Tenderer/Applicant shall submit a cheque/Demand Draft of INR. 5, 00, 000 (Indian Rupees Five Lakhs only) along with the tender bid endorsed in favour of "All India Football Federation" as security deposit. Any Tenderer/Applicant who shall not submit the security deposit shall be disqualified from being considered for the purpose of this instant tender.
- 12. The Security deposit as mentioned herein this instant tender document shall be adjusted against the final payment to be made on issuance of the final invoice by the successful tenderer/Applicant.
- 13. The Tenderer/Applicant shall ensure to keep the Security deposit valid for a period of 90 days from the date of its issuance. For any unsuccessful Tenderer/Applicant, their respective security deposits shall be returned. In the event, that a Tenderer/Applicant has been shortlisted as the successful tenderer/applicant however, post such declaration chooses to withdraw in such case, the entire security deposit shall be forfeited.
- 14. The Successful Tenderer/Applicant shall take steps to keep the security deposit valid for a period of at least 240 days. In the event, that the final invoice is issued before such time, the security deposit shall be treated in a manner as mentioned herein this instant tender document.

# Selection of Tender Offer

- 15. Subject to qualification of the technical criteria and provision/inclusion of all the scheduled items as mentioned herein this instant tender document needed for the purpose of broadcasting, the Tenderer/Applicant quoting the lowest price bid shall be selected as the successful tender applicant.
- 16. In case the successful Tenderer/Applicant anytime post award of the herein mentioned tender is unable to discharge the herein mentioned scope to the satisfaction of AIFF, in such a case AIFF may terminate the Tenderer/Applicant with 1 days notice and award the second lowest qualified bidder to discharge the remainder of the scope as may be left to be discharged as per this instant tender document. The tender award value in such case shall stand deducted to the extent of the quantum of work already performed by the first awardee.

# **Opening of Tender Bid**

- 17. Selection of the Tenderer/Applicant, examination of bid documents shall be carried out by such Tender Opening Committee as may be notified by AIFF internally. The result of the tender bid opening shall be notified on the website of AIFF in terms of the deadline as mentioned herein this instant tender document.
- 18. AIFF reserves the right to accept/reject any or all tenders without assigning any reason thereof.
- 19. The Work value, scope and quantum of work are subject to change. The Vendor shall execute the work as per the directives of the department. No claim on this account shall be entertained whatsoever. If any extra claim is made, it shall be as per the agreement rates.
- 20. Avoidable damages due to negligence of the contractor shall be at his own risk and cost. The Department shall not be liable for payment of such damages (if any), including accidents to equipment/manpower at venue
- 21. On being notification of successful tender bid, the successful Tender awardee/Applicant shall be immediately thereforth be issued the Letter of Allotment. The Successful Tender Applicant shall on receipt of the Letter of Allotment take immediate steps to conclude the agreement with AIFF in relation to this instant tender work scope within a period of 2 days.

#### Validity of Tender Offer

- 22. The tender offer shall remain valid for a period of 180 days.
- 23. All the conditions as mentioned in the Notice shall be deemed to be a part of the agreement to be entered with the contractor.

#### **No Subletting/Assignment**

24. Subletting of contract work is against the norms and if it comes to the notice, the original contract shall be cancelled and appropriate action shall be initiated as per the rules. In case the man power employed by the contractor is from outside the state or neighbouring countries, it shall be the responsibility of the contractor to get them registered with the Labour Department, Government

of India, as per the relevant labour laws.

# Alteration of Work Scope

25. The department also reserves the right to increase, decrease, alter or modify the items of work as indicated in the Notice within assigning any reason thereof.

#### **Payment of Applicable Taxes**

- 26. The contractor will have to pay all taxes and duties applicable and notified by the State/ Central Government and no claim shall be entertained in this regard whatsoever.
- 27. The tender bid is in terms of the applicable laws.
- 28. It is expected of the tenderer to have inspected the venue before submitting his bid and have their own correct assessment of the site before submitting the bid.

For ALL INDIA FOOTBALL FEDERATION

# Minimum Requirements for the BID

S. No	Particulars	Specifications	
1	Camera	HD cameras online Setup (Sony / Ikegami / Panasonic) setup	
		24x - 3 No's	
2	Lenses	40x - 2 No's	
		J11/J14 - 1 No.	
3	Sound Mixer	Digital Sound Mixer with Fx mics and Commentary panel.	
4	Replay machine	Replay Machine - 3Play (8 channel)/Vmix.	
5	Communication System	Metrics	
	For Desktop Solutions	CPU with intel i9 processor or similar with 32 GB Ram	
6		Nvidia or Similar 8 gb Graphics Card	
		2 TB SSD with 8 input capture card	
		Coolant system for CPU	
		Video Switchers	
7	For Analog Solutions	Audio Mixers (at least 8 channels)	
		Communications devices with all relevant production crew two-way communication	
		systems	
8	Type of Broadcast Solution	Internet based Broadcast solutions (Zixi or IP based)	
	Audio	Minimum 48 Khz stereo digital audio mixer	
		<ul> <li>a. Effects Mics to pick ambience from playing field and audience stand</li> <li>b. Mics on Cameras</li> </ul>	
9		c. Hand held mics with Event branding for interviews, Toss etc	
9		d. IFB for guest and presenter	
		e. Remote Commentary Unit with lip mics and all necessary accessories	
		e. Remote commentary onic with up mics and an necessary accessories	
10	Slow-motion instant replays	Slow-motion instant replays during the matches	
	Graphic overlay	Graphics overlays to show –	
		a. Match details	
		b. Team line-ups (mugshots, examples given below)	
11		c. Team formations	
		d. Score bands with timer	
		e. Half Time Statistics	
		f. Tournament Stats	
12	Common to to all	g. Points Table	
12	Commentator's	2 No's with Fluent command over English	
13	Pre-Match Shots	Teams Arrival, Warm-up, Dressing Room Shots	
		30 minutes remote studio programming pre-match for all matches	
		Demote studie suscessming with susvision for FCT (fixed commencial time) breaks	
		Remote studio programming with provision for FCT (fixed commercial time) breaks	
		a. Green/white screen with graphical backdrops	
		a. Green/white screen with graphical backurops	
		b. Detailed countdown to kick-off with studio programming,	
14	Studio Programming	talking points, guest list to be shared with the league 24 hours	
		in advance.	
		c. Shows should have a minimum of three guests	
		d. Pre-match content packages to be included in the	
		programming as and when required by the league/media	
		department	
I			

		Half time studio program (10 minutes with provisions for FCT)		
		<ul><li>a. Highlight packages covering key events of the first half</li><li>b. Specific player clips for expert discussions</li></ul>		
		c. Stats based analysis		
		d. Ancillary talking points around the tournament Post-match studio program (15 minutes with provisions for FCT)		
		a. Highlight packages covering key events of the match		
		b. Specific player clips for expert discussion		
		c. Tactical analysis of the match supported by usage of stats and players footage		
		d. Post-match bytes from players and coaches		
		e. Analysis of the league table and upcoming fixtures		
		f. Any additional content required by the leagues or the media department		
15	Flash interviews	Flash Interview Before and After the match Flash Interview has to be a 90 second video which is shot		
16	Remote area commentary unit	Set up of a studio Set up of a broadcast unit with encoders and decoders Audio mixers		
		Video output to the main source (in and out)		
17	Streams	Multiple Stream Generation for social media or other platforms such as SRT, RTMP Supply of feed via Zixi to Broadcaster (if required)		
		Highlights of the match to be provided:		
		a. Full highlights (6-10 minutes) - Extended highlights		
18	Highlights	<ul> <li>Short highlights (2-4 minutes) including red cards, goal line clearances, hitting the woodwork etc. Number of replay angles to be moderated to fit within an optimum timeframe</li> </ul>		
		c. Goals package - Just goals (3 angles of highlights minimum for each)		
		Following graphical requirements needs to be provided:		
		a. Unique replays animation / stinger design for each game.		
19	Graphical requirements	b. Sponsors logo integration.		
		c. Graphics before the game: pre-match info, team statistics, formations with photos, lines-up, head coaches, referees, commentator.		
		Q		

		d. Graphics during the game: timer, scoreboard, key moments, substitutions,	
		<ul> <li>e. Live statistics (game / season): yellow cards, red cards, corners, fouls, offsides, ball possession.</li> <li>f. Match statistics during the break and after the game.</li> </ul>	
		g. Look and Feel – The graphics has to be in sync with on-ground look.	
20	Storage	A storage cloud space or recording of all the matches needs to be provided to AIFF post the completion of the tournament.	
21	Minimum crew details	Crew Details:         Director - 1         Producer -1         Production team - 1         Floor Manager - 1         Cameramen - 6 No's         Sound Supervisor - 1 No.         Sound Asst - 2 No's         Replay operator - 1         Engineers with CCU operators - 2         Editor for Highlights - 1         Graphic Operator - 1	

#### Things to be provided for the production team at the stadium -

- Production Room with Air conditioning
- Furniture
- Uninterrupted Power supply
- Camera Stands, if required
- Internet supply at a minimum of 40 MBPS two dedicated lease lines

# Things to follow while submitting Bid:

- Company Profile including personnel involved
- Projects Executed earlier
- Cost of the Production along with internet cost for relay of feed.
- Internet cost to be shown separately as the same maybe taken up by AIFF directly
- It is to be considered that everyday two or Three matches will be held at the different venues
- Images and other details of all equipment being used needs to be submitted for our review
- Production plan needs to be defined which includes the camera plan along with the number of production teams as the matches are happening in multiple venues
- Live Graphics proposed for the event
- Travel, Accommodation of all crew and talents will be taken care by the production house

The Contractor will have to submit a detailed infrastructure declaration format of the setup they would use on the lines of the mentioned table alongside the financial details at the time of the submission of the bid