



**ALL INDIA
FOOTBALL
FEDERATION**

AFC PRO DIPLOMA COACH EDUCATION

2022-2023



Coach Education

Coach
Growing Professionally Framework





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Purpose

"Coach Education represents an essential pillar in realising our ambition of ensuring the success of Asian teams"

The aim of coach education in Asia:

To improve the level of coaching through progressive education and practical experience, and as a result, develop better players, improve the quality of teams, raise the standard of football throughout the game in Asia, and increase the chances of success in both club and national team competitions

AFC Principles

Core Behaviors

Leadership/Management Capabilities

Core Capabilities



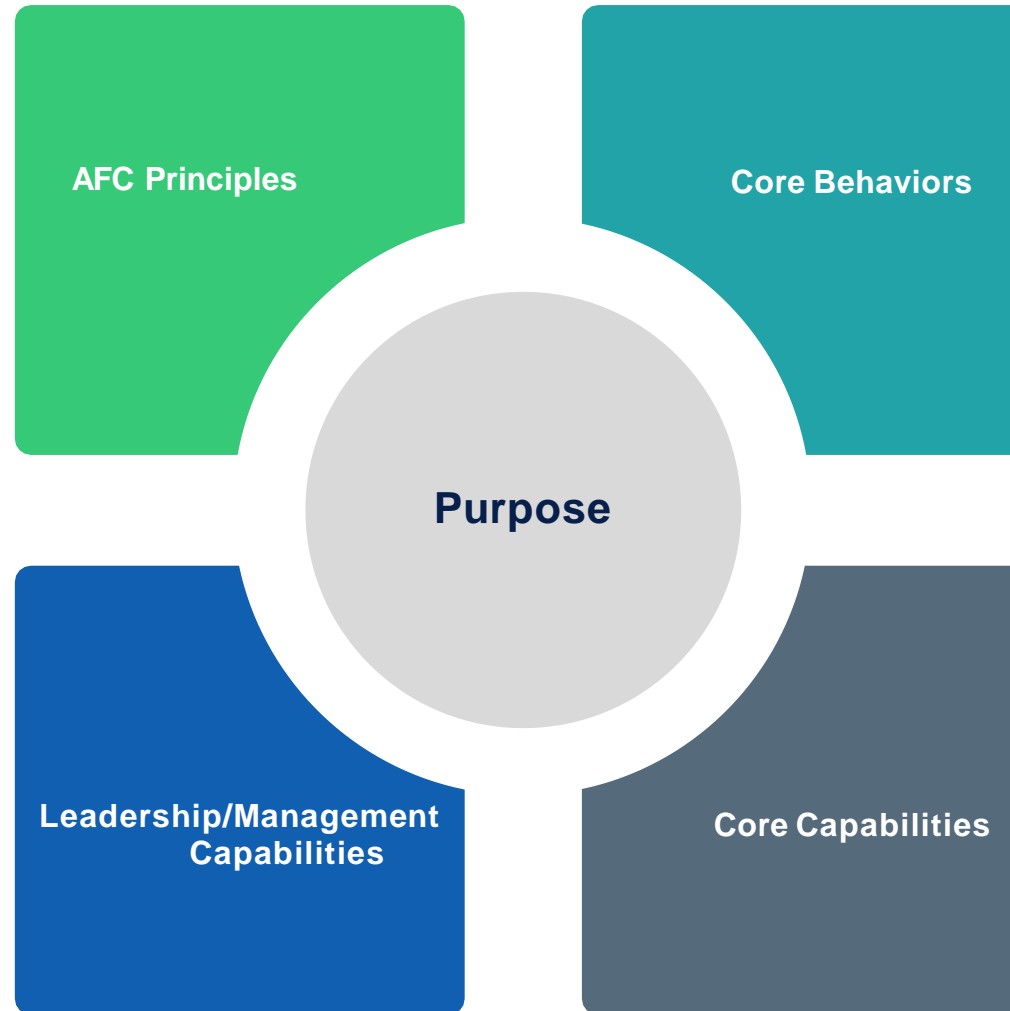
Coach Education

Coach Growing Professionally Framework

Evidence-Based

As you grow professionally add evidence to your capability judgements with a range of evidence from various/diverse sources (other peoples judgements should be taken into account – Mentor/Leadership Cell)

Evidence - To use and understand IT & tecnology to give you data and info



Outcome Driven

Champion better work and working lives by making a difference in all areas of your development:

- Growing Professionally
- Growing Personally
- Growing Socially

Aligned to Key Performance Indicators, and the team/clubs vision and philosoHy





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AFC Principles

- **Transparency**
- **Accountability**
- **Cooperation**
- **Inclusivity**

Core Behaviors

Purpose

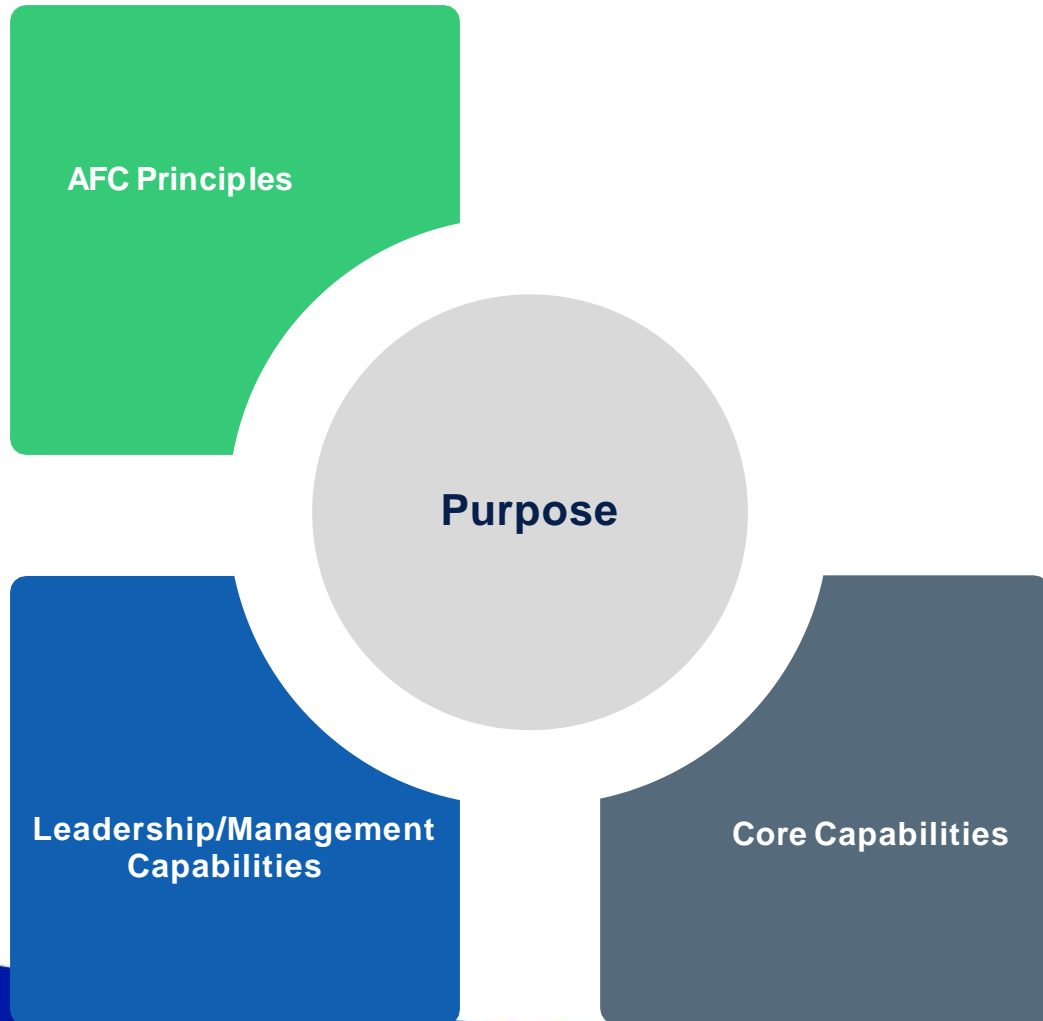
Leadership/Management Capabilities

Core Capabilities

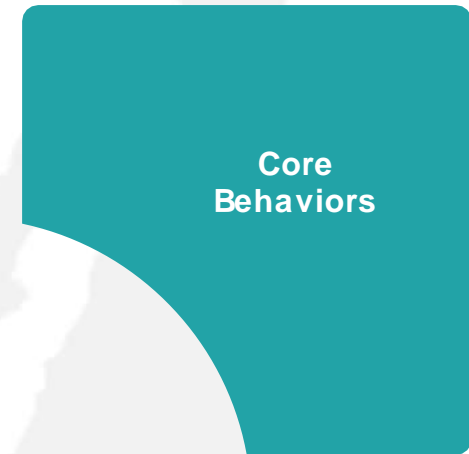


Coach Education

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- Valuing People
- Working Inclusively
- Passion for Learning
- Professional Courage & Influence
- Ethical Practice
- Insights Focused





Coach Education

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Leadership

- Leading People
- Influencing
- Motivating
- Inspiring
- Creating
- Mentoring

Leadership/Management
Capabilities

Communication
Problemsolving
Decision-making

Emotional Intelligence (EQ)

Self-Perception
Self-Expression
Stress Management

Management

- Planning
- Organizing
- Staffing
- Coordinating
- Controlling
- Managing stakeholders

Core
Behaviors





Coach Education

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Football professional knowledge

- Competence/capability
- Leadership/Management
- Team Management
- Coaching Philosophy
- Recruitment
- Conduct
- Laws

Practical coaching skills

- Teaching/Football
- Technical topic's
- Training sessions
- Match Management
- Periodisation
- Performance

Physiology

- Fitness
- Anatomy
- Testing
- Recovery
- Science & Nutrition
- Injuries

Football Analysis

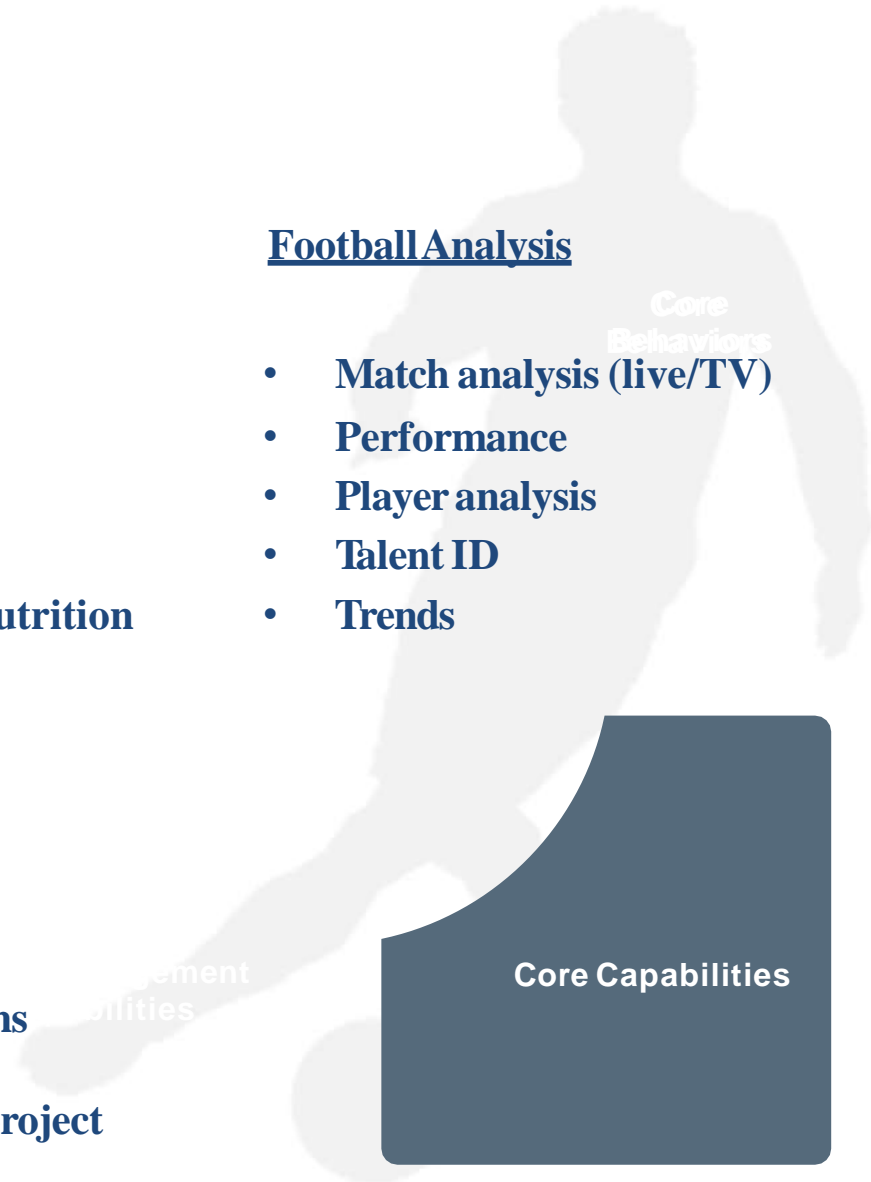
- Match analysis (live/TV)
- Performance
- Player analysis
- Talent ID
- Trends

Management/Personal development

- Education
- Coaching Pathway
- CPD / Informal Learning
- Mentality
- Media
- Club management

Assessment

- Log book
- Study visit
- Internship
- Examinations
- Assignment
- Individual project



Core Capabilities

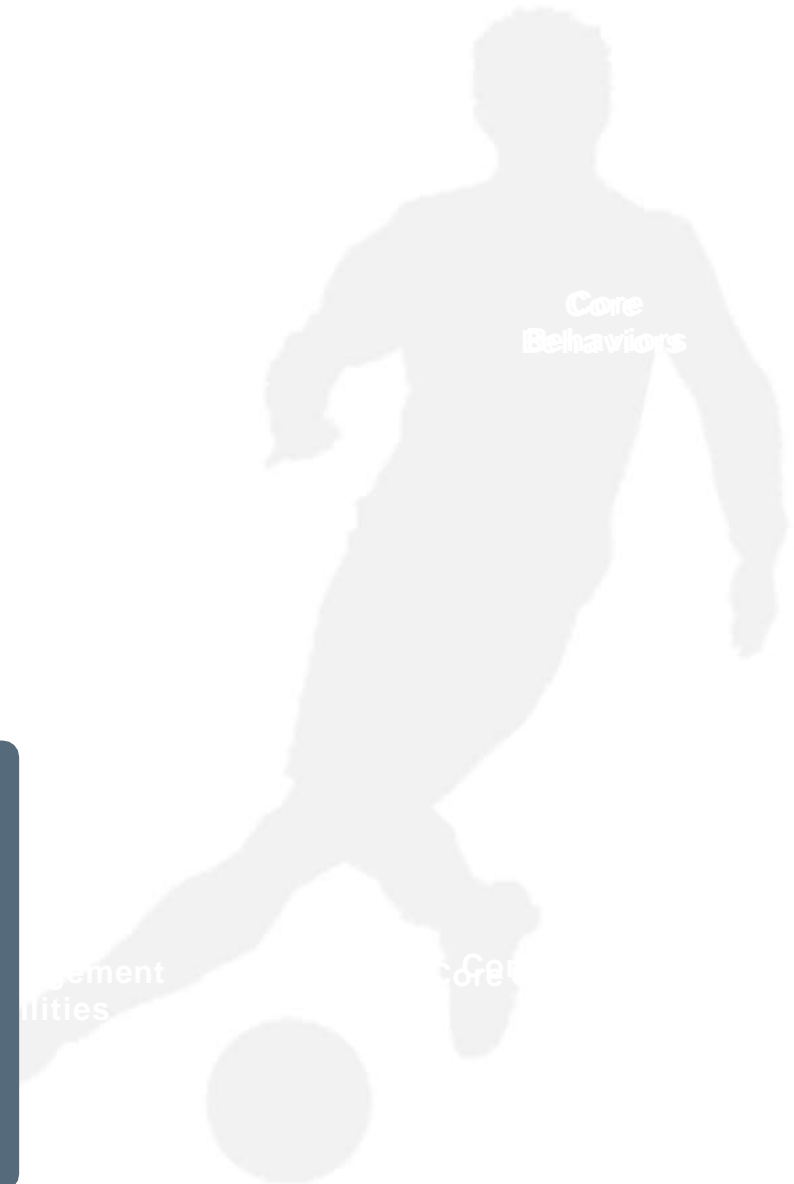
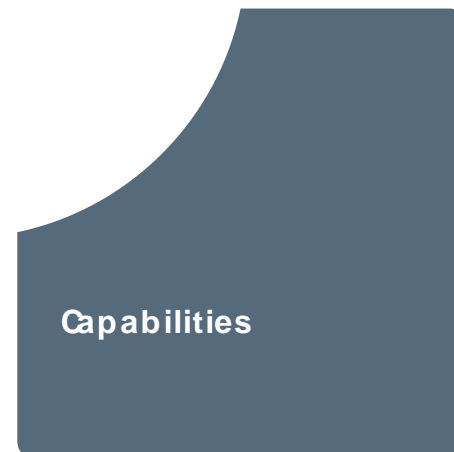


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Specialist Development:

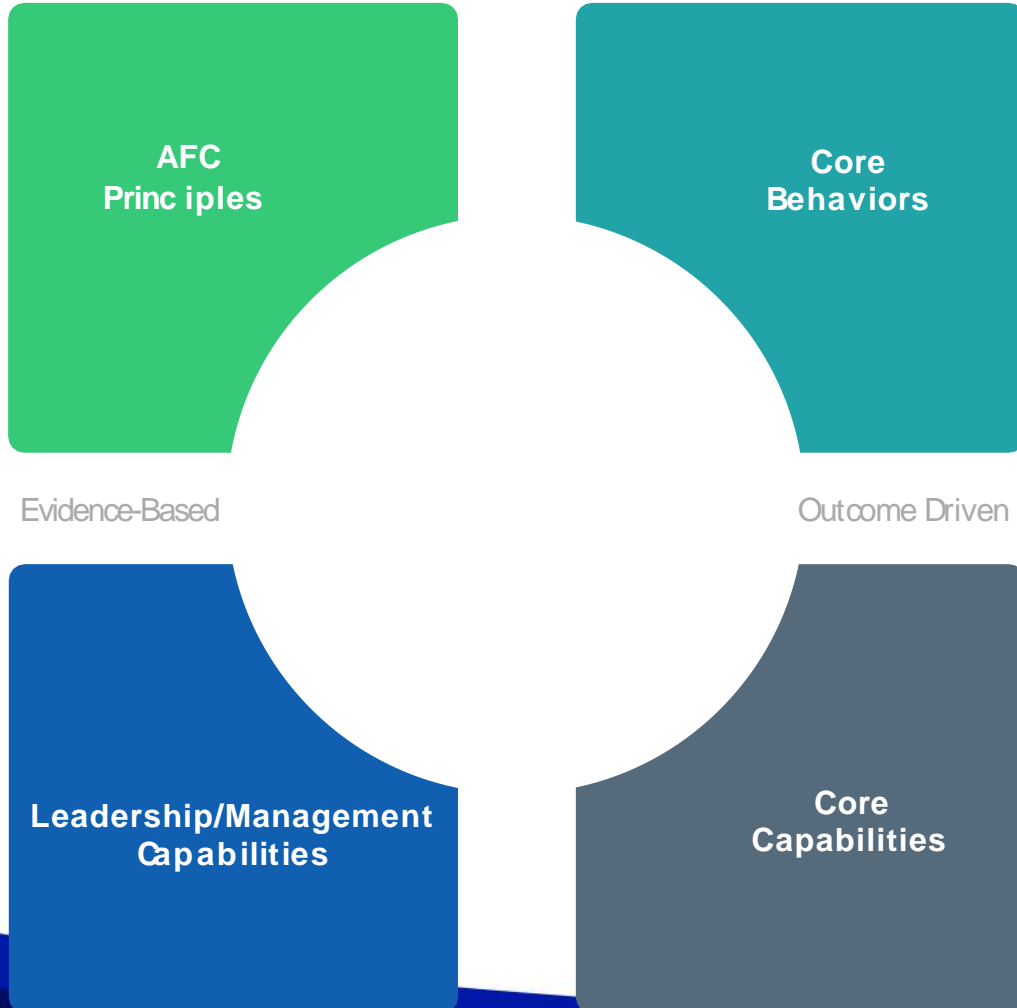
Fitness coach
GK-coach
Attacking - coach
Defending- coach
Elite Youth coach
Coach Instructor
Coach Educator





Coach Education

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Growing Professionally Framework



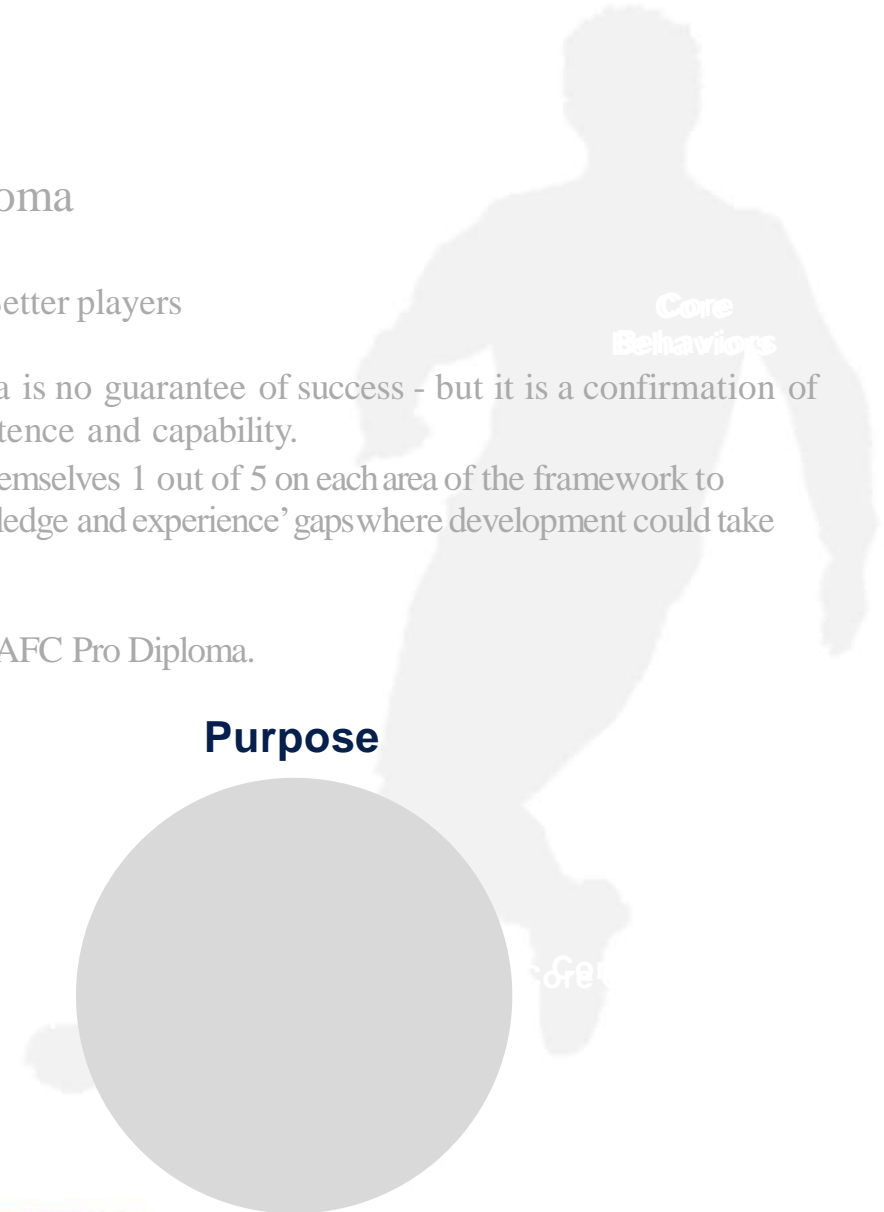
Coaching Diploma

Better coaching = Better players

A coaching Diploma is no guarantee of success - but it is a confirmation of professional competence and capability.

Coach's will score themselves 1 out of 5 on each area of the framework to identify 'skills, knowledge and experience' gaps where development could take place

This will include the AFC Pro Diploma.



Purpose



Coach Education



Coaches

The Coach will complete the **GPF Scorecard** and allocate themselves a score based on their assessment against a set of range statements from 1 to 5





THANK YOU