



**Football
Management**



AIFF Masters

The Flagship International Football Management Program of the All India Football Federation, taught across 3 cities:

Delhi

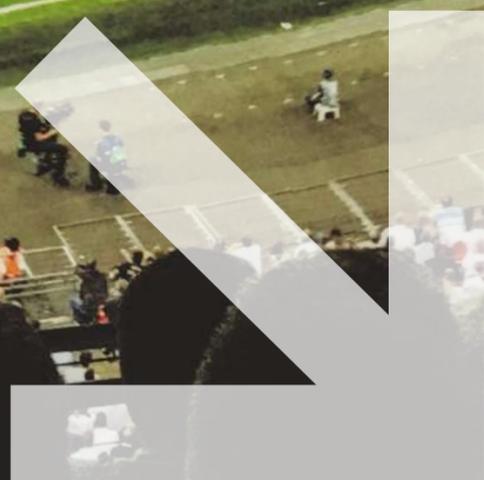
Complete governance and management immersion at the AIFF headquarters where you learn directly from Head of Departments

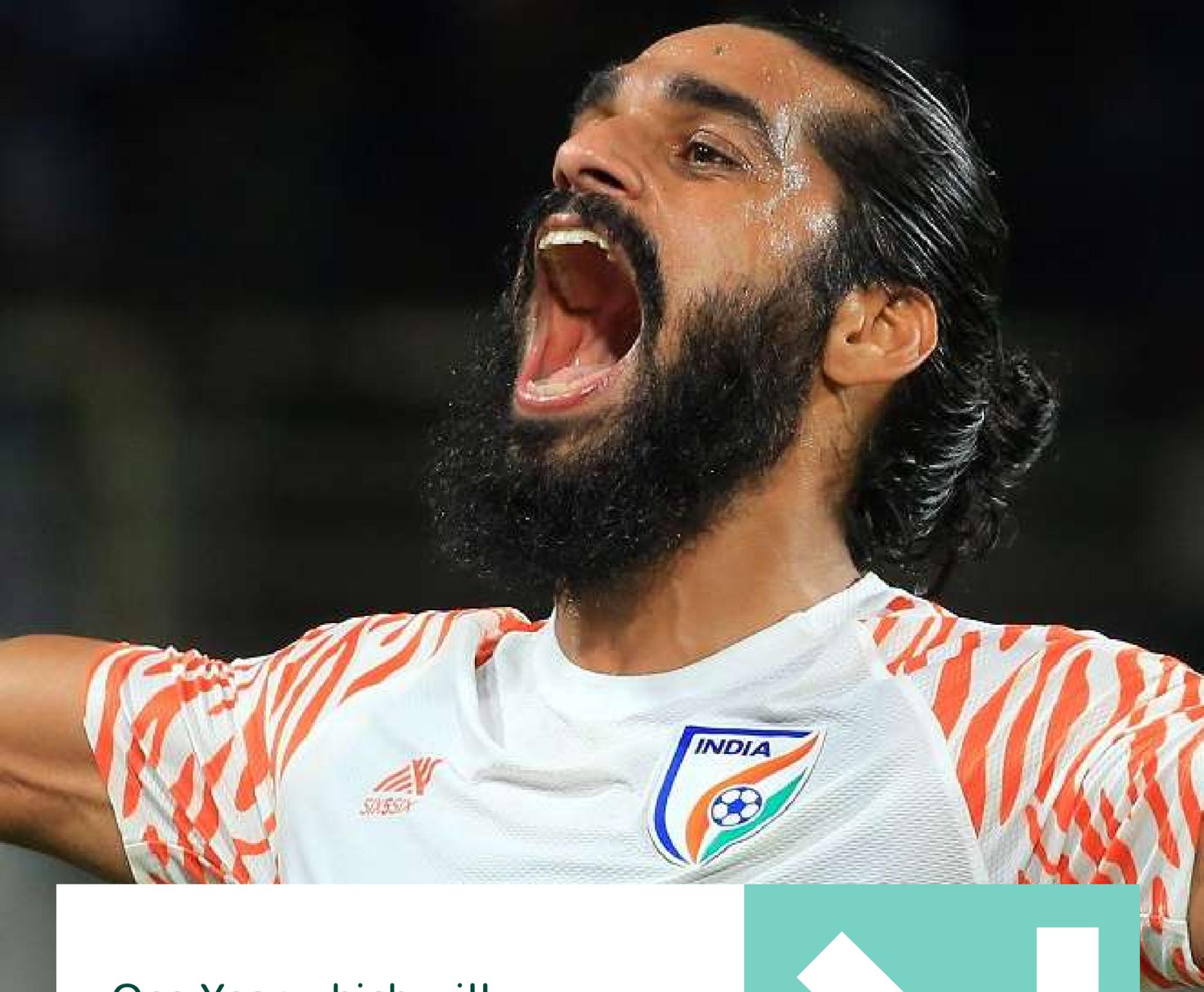
Mumbai

Within the city's most prestigious campus of Cooperage Football Stadium, you learn the entire spectrum of Football Management & Marketing

Cadiz

Learn not just how a European Club functions but also the Spanish language and football culture in the heart of the oldest city of Western Europe





One Year which will
completely transform your
perspective and approach
towards Football



2022-'23

The Program Timeline

This is how the academic year will unfurl for you as you encounter thrilling new opportunities and create new contacts and networks

Semester 1 - Delhi & Mumbai

July-
August

Orientation and commencement sessions of syllabus with Department Heads at Football House - Headquarters of the AIFF in Dwarka, New Delhi to understand every aspect of governance and growth

Expert Sessions at Football House to cover the syllabus arch through Football Management, Branding of Football Intellectual Properties, Marketing at Football Clubs and Organisations, Media rights in Football, Legal aspects of the Game, League set-ups and operations, Licensing and Merchandising, Player Management, Entrepreneurship, Project Management, Operations Management, Data Analytics and Financial Management.

Sep-
Nov

Continuation of syllabus sessions and practical modules at The Western India Football Association, Cooperage Football Ground, Mumbai

Semester 2 - National Duty & European Club Immersion

Dec -
March

Match Operations and hands-on implementation of Leagues and Tournaments with I-League and International Invitationals, if scheduled.

An opportunity to understand how national team camps are staged and how players are prepared for international duty to represent India.

Four weeks in Cadiz, Spain. Immersion in every aspect of European Club Management, Marketing, Player Management, Scouting, Analysis, Coaching and Operations

April

May

Project month where we apply all that we have learnt and assimilated in to one grand proof-of-concept Project under guidance of domain experts. Final exams on the last week of the month.

Internships and Placements

May -
July

Internships - Interviews facilitated for National and International positions based on preferences and performance during the academic year

July

Convocation Ceremony to bestow successful candidates with their AIFF Masters Post Graduate Diploma certified by AIFF and Cadiz CF

July -
August

Interviews and facilitation of conversions of Internships for placements of candidates in arenas of their interest, skill and ability

Candidate Managers

Who should join this Program?

Self motivated graduates, coaches, players and fans with an unequivocal passion for Football, looking for a springboard career launch in the Sport.

Those who wish to leverage and harness the loftiest and most desirable opportunities in Football for self-growth and for the growth of the Game.

Admission Roadmap



Steps towards confirming a seat for AIFF Masters 2022-23 batch

Step 1

Check Eligibility criteria by submitting documents

Step 2

If eligible, confirm your seat for CAT examination

Step 3

Take the CAT on the last Sunday of the month

Step 4

CAT cleared selected candidates will be called for Online Interview

Step 5

Admission Letter sent to candidates who clear Interview

Step 6

Payment of Fees - Rs. 15 lacs (includes 18% GST)+ 5000 euros paid directly to club (Airfare, Visa and Insurance costs to be borne separately by Candidates)

Contact us

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