



**BID REFERENCE NO.: LOC/WAC2022/RFQ/004**

**THE LOCAL ORGANISING COMMITTEE (LOC) FOR**

**THE AFC WOMEN'S ASIAN CUP INDIA 2022**

**INVITES QUOTATIONS FOR**

**BRANDING AND SIGNAGE SERVICES AND APPOINTMENT OF A BRANDING AGENCY**

**FOR**

**THE AFC WOMEN'S ASIAN CUP INDIA 2022**

**LAST DATE FOR QUOTATION SUBMISSION:**

**29<sup>th</sup> November 2021 BY 11:00 HRS**

CRITICAL FACT SHEET	
TASK	DATE & TIME
LAST DATE OF RECEIVING QUERIES	26 <sup>th</sup> November 2021; 17:00 HRS
LAST DATE OF RESPONSE TO QUERIES	27 <sup>th</sup> November 2021; 17:00 HRS
EVALUATION OF BIDS	29 <sup>th</sup> November 2021

## Contents

1.	BACKGROUND .....	5
2.	AFC WOMEN'S ASIAN CUP INDIA 2022 .....	5
3.	OVERVIEW OF REQUEST FOR QUOTATION DOCUMENT.....	5
4.	OVERVIEW OF SELECTION PROCESS .....	6
5.	INSTRUCTIONS TO THE BIDDERS.....	6
6.	SCOPE OF WORK.....	7
7.	PROJECT TIMELINES.....	9
8.	SUBMISSION OF QUOTATIONS .....	10
9.	QUERIES FROM BIDDERS.....	11
10.	VALIDTY AND MODIFICATION OF PROPOSAL .....	11
11.	EVALUATION OF BIDS.....	11
12.	LIQUIDATED DAMAGES FOR UNSATISFACTORY WORK .....	12
13.	TERMS OF PAYMENT AND PAYMENT MILESTONES .....	12
14.	TERMS AND CONDITIONS .....	13
15.	MISCELLANEOUS.....	14
	ANNEXURE – I – TECHNICAL COMPLIANCE CHECKLIST .....	16
	ANNEXURE – II – LOCATIONS & MATCH SCHEDULE.....	17
	ANNEXURE – III – SPECIFICATIONS (NON EXHAUSTIVE) .....	18
	ANNEXURE – IV – BILL OF QUANTITIES & FORMAT OF FINANCIAL BID .....	19

### **DISCLAIMER**

1. This Request for Quotation document (“**RFQ**”) is being published to enable interested applicants (“**Bidders**”) to participate in the Selection Process (as defined later in this document) of contractors or service providers who are competent and eligible for undertaking branding and signage services at the various stadiums and training sites for the AFC Women’s Asian Cup India 2022 (“**Tournament**”).
2. The information contained in this RFQ or subsequently provided to Bidders, whether verbally or in documentary or any other form by or on behalf of the Local Organising Committee for the AFC Women’s Asian Cup India 2022 (“**Authority**”) or any of its employees, consultants or advisers, is provided to Bidders on the terms and conditions set out in this RFQ and such other terms and conditions subject to which such information is or may be provided.
3. This RFQ is not an agreement and is neither an offer nor invitation by the Authority to the prospective Bidders or any other person. The purpose of this RFQ is to provide interested parties with information that may be useful to them in the formulation of their Bid pursuant to this RFQ. This RFQ includes statements, which reflect various assumptions and assessments arrived at by the Authority in relation to the Services. Such assumptions, assessments and statements do not purport to contain all the information that each Bidder may require. This RFQ may not be appropriate for all persons, and it is not possible for the Authority, its employees or consultants or advisers to consider the objectives, expertise and needs of each party who reads or uses this RFQ. The assumptions, assessments, statements and information contained in this RFQ, may not be complete, accurate, adequate or correct. Each Bidder should, therefore, conduct its own investigations and analysis and should check the accuracy, adequacy, correctness, reliability and completeness of the assumptions, assessments and information contained in this RFQ and obtain independent advice from appropriate sources.
4. Information provided in this RFQ to the Bidders is on a wide range of matters, some of which depends upon interpretation of law. The information given is not an exhaustive account of statutory requirements and should not be regarded as a complete or authoritative statement of law. The Authority accepts no responsibility for the accuracy or otherwise for any interpretation or opinion on the law expressed herein.
5. The Authority, its employees and advisers make no representation or warranty and shall have no liability to any person including any Bidder under any law, statute, rules or regulations or tort, principles of restitution or unjust enrichment or otherwise for any loss, damages, cost or expense which may arise from or be incurred or suffered on account of anything contained in this RFQ or otherwise, including the accuracy, adequacy, correctness, reliability or completeness of the RFQ and any assessment, assumption, statement or information contained therein or deemed to form part of this RFQ or arising in any way in this Selection Process.
6. The Authority also accepts no liability of any nature whether resulting from negligence or otherwise, howsoever caused, arising from reliance of any Bidder upon the statements

contained in this RFQ.

7. The Authority may in its absolute discretion, but without being under any obligation to do so, update, amend or supplement the information, assessment or assumption contained in this RFQ.
8. The issue of this RFQ does not imply that the Authority is bound to select a Bidder or to appoint the selected Bidder for the Services and the Authority reserves the right to reject all or any of the Bids without assigning any reasons whatsoever.
9. The Bidder shall bear all its costs associated with or relating to the preparation and submission of its Bid including but not limited to preparation, copying, postage, delivery fees, expenses associated with any demonstrations or presentations which may be required by the Authority or any other costs incurred in connection with or relating to its Bid. All such costs and expenses will remain with the Bidder and the Authority shall not be liable in any manner whatsoever for the same or for any other costs or other expenses incurred by a Bidder in preparation or submission of the Bid, regardless of the conduct or outcome of the Selection Process.
10. It shall not be assumed by any prospective Bidders that there shall be no deviation or change in any of the information mentioned herein pertaining to requirements or terms of reference or scope of work. While this document has been prepared in good faith, neither AIFF nor LOC of the Tournament, nor any of their employees, consultants or officers make any representation or warranty or shall have any responsibility or liability whatsoever in respect of any statements or omissions here from. Any liability is accordingly and expressly disclaimed by AIFF or the LOC of the Tournament and any of their employees, consultants or officers even if any loss or damage is caused by any act or omission on the part of AIFF or the LOC of the Tournament or any of their employees, consultants or officers, whether negligent or otherwise.
11. By acceptance of this document, the recipient agrees that any information herewith will be superseded by any subsequent written information on the same subject made available to the recipient by or on behalf of AIFF or LOC of the Tournament. AIFF and LOC of the Tournament and any of their respective officers undertake no obligation, among others, to provide the recipient with access to any additional information or to update this document or to correct any inaccuracies therein which may become apparent, and they reserve the right, at any time and without advance notice, to change the procedure for the selection of or any part of the interest or terminate negotiations or the due diligence process prior to the signing of any binding agreement.
12. Accordingly, interested applicants should carry out an independent assessment and analysis of the requirements of the information, facts and observations contained herein.

## 1. BACKGROUND

The AFC Women's Asian Cup is the quadrennial international football tournament in Asia competed by the women's national teams in the Asian Football Confederation.

## 2. AFC WOMEN'S ASIAN CUP INDIA 2022

The AFC Women's Asian Cup India 2022 (**"Tournament"**) will be the 20th edition of the AFC Women's Asian Cup. The tournament will be hosted by India and matches are to be held in Host Cities at Mumbai, Navi Mumbai and Pune from 20<sup>th</sup> January 2022 to 6<sup>th</sup> February 2022.

## 3. OVERVIEW OF REQUEST FOR QUOTATION DOCUMENT

- 3.1. The Local Organising Committee (**"Authority"**) for the Tournament, a part of the All India Football Federation (**"AIFF"**), and having its principal office at Football House, Sector 19, Phase 1, Dwarka, New Delhi - 110075 has been entrusted by the Asian Football Confederation (**"AFC"**) with the organisation, hosting and staging of the Tournament
- 3.2. As part of this endeavour, the Authority is required to ensure proper undertaking of branding and signage services at the main stadiums and training sites as specified in detail in Annexure II of this RFQ. Through this RFQ, the Authority wishes to initiate the selection process for suitable service providers who are competent and eligible for providing branding and signage services in and around the venues and training sites as per criteria mentioned in this RFQ document.
- 3.3. The Authority invites Quotations for selection of a service provider (**"Branding Agency"**) through a competitive bidding process in accordance with the procedure set out herein. The quotations along with required documents should be submitted via email on [tenders@india2022wwc.com](mailto:tenders@india2022wwc.com) on or before 29<sup>th</sup> November 2021 by 11:00 HRS.
- 3.4. A detailed description of the objectives, scope of services and other requirements including the terms and conditions for providing services are specified in this RFQ. In case a Bidder possesses the requisite experience and capabilities required for undertaking the assignment, it may participate in the Selection Process in response to this invitation. The manner in which the Bid is required to be submitted, evaluated and accepted is explained in this RFQ.
- 3.5. The selected Bidder would be required to undertake the required works, in accordance with the agreement to be entered separately between the Authority and the selected Bidder (the **"Agreement"**).

#### 4. OVERVIEW OF SELECTION PROCESS

- 4.1. The Authority has adopted a 2 (two) stage selection process (collectively the “**Selection Process**”) for evaluating the Proposals.
- 4.2. In the first stage, the credentials of Bidders would be evaluated to assess their compliance as per the Technical Evaluation criteria specified in Section 8.1 (“**Technical Evaluation Criteria**”) and then a technical evaluation will be carried out to determine the eligibility of the Bidders and based on this technical evaluation, a list of technically qualified Bidders shall be prepared.
- 4.3. In the second stage, a financial evaluation will be carried out as per criteria mentioned in Section 11 of this RFQ to ascertain the lowest of the Bids received from the technically eligible Bidders for providing the services as mentioned in the Scope of Work. (“**Financial Evaluation**”).

#### 5. INSTRUCTIONS TO THE BIDDERS

- 5.1. Interested Bidder(s) are advised and encouraged to study this RFQ document carefully and inform themselves fully about the assignment before submitting their Proposals in response to the RFQ. Submission of a Proposal in response to this RFQ document shall be deemed to have been made after careful study and examination of this document with full understanding of its terms, conditions and implications. Proposals must be made strictly in accordance with the terms and conditions specified in this RFQ.
- 5.2. The RFQ document has been made available for download at <https://www.the-aiff.com/documents>. Any corrigenda to the RFQ will also be available under the same section. The bidders are advised to regularly check the website for any corrigenda.
- 5.3. Any failure, oversight or delay to read any such addenda will not entitle any Bidder(s) to any additional time for submission of Bids or any other relief or create any liability in any manner of the Authority towards the Bidder(s).
- 5.4. The work will be contracted for all the three (3) venues including the stadiums and training sites as specified in Annexure II
- 5.5. The Bid should be unconditional. In case of any condition, the Bid shall be treated as non-responsive and may be disqualified.
- 5.6. The Bid should be only in the prescribed format as provided in Annexure IV. It should also be accompanied by all the requisite supporting documents, else it may be rejected.

## 6. SCOPE OF WORK

- 6.1. The branding agency will be required to provide all management, labour, equipment and consumables required for successful design, supply, printing, installation, covering, testing, commissioning, maintenance, operation, dismantling, destroying and removal of the branding & signage elements for the Tournament.
- 6.2. Upon finalisation of the successful bidder, the bidder and the Authority will conduct a joint recce of the stadium & training sites to identify branding & signage areas to come up with exact measurements and final BOQ. The tentative estimates of overall branding & signage quantities are provided at Annexure III.
- 6.3. The branding agency will produce artworks for the identified areas as per the venue branding concept and in line with the official brand guidelines. All artworks must be shared as per the project timelines provided in this RFQ.
- 6.4. Branding Agency must perform design adaptation and size alteration on Adobe Illustrator CS6, Coral draw 11, InDesign, Photoshop CS6 and all other major design software.
- 6.5. Branding Agency must deliver products to venues on schedule and ensure sufficient manpower for the installation, testing and maintenance of such installations to the satisfaction of the Authority.
- 6.6. Restore the site / creatives that may get damaged or vandalized by any act of public mischief or by any unforeseen forces of nature within 12 (twelve) hours of occurrence of any such event.
- 6.7. Civil work incidental to installation will also be the responsibility of the branding agency. All the Fabrication and Civil Works must be approved by the Authority.
- 6.8. The Bidders are required to provide the branding, signage & wristbands of the same quality as the Advance Samples approved by the Authority and as mentioned in Annexure III. The Bidder shall, for all the items adhere to the best quality brands and latest international standards and as per the approved samples. The items should have relevant standard certifications wherever applicable.
- 6.9. In case the quality of the items that are provided by the agency is found to be under the minimum acceptable level as per the Authority, these items shall be rejected, and the Authority can ask the agency for any necessary measures to be taken to resolve this matter at its own cost.
- 6.10. Definitions:  
  
For guidance purposes, the following definitions shall apply for the different concepts named on the Scope of Work. This list is not conclusive, and the Authority reserves the right to change, modify, add or delete elements of this list at any point of time:

- 6.10.1. Printing: Printing would contain not only providing print but also printing the design on the media / medium as confirmed by the Authority and as per Annexure III.
- 6.10.2. Finishing: Apart from the printing of the material, the agency is also responsible for the final appearance / look of the printed material which may / may not include without limitation, sewing, loops, hooks, seeming, stitching, etc.
- 6.10.3. Installation: Installation of items as mentioned above along with the printed material at a location within the given time frame. The agency will also be responsible for the following processes, which will ensure smooth and timely flow of the material and installation thereof
- 6.10.4. Maintenance: The structures that will be put up during the period will be maintained by the agency. Any kind of repair or replacement for wear and tear, maintenance and cleaning of the site during the period will be undertaken by the Agency as they will be solely responsible for it and this would be done at no extra cost by the agency. Management of the location of the structure and any repair/replacement must be undertaken by the agency within 12(twelve) hours of any damage that may take place due to any reason.
- 6.10.5. Masking: The agency must cover all external branding within the outer perimeter of the stadiums and training sites, as per the requirements and the instructions of the Authority. An indicative list of areas which may require masking along with the material specifications is provided in Annexure III of this RFQ document.
- 6.10.6. Fabrication and Civil Work: The agency may be required to fabricate structures as per the requirements for a particular location. The scope of fabrication may / may not be limited to making steel structures, display units, standees or any other form of customised fabrication.
- 6.10.7. De-installation & Disposal: It includes, after the completion of the event, de-installation and transportation of the material. The surface on which the material has been installed needs to be given back to the Authority in its original state. Any material that has been moved, taken out, uninstalled, etc. by the Bidder to place its branding material needs to be returned and installed to its original position. The Bidder shall be made liable to pay any such overhead cost incurred in rebuilding the surface back to its original position. Similarly, disposal of the materials post the tournament as per the local norms will also be responsibility of the selected bidder.
- 6.10.8. Cleaning and reinstatement of venues affected by the works: The venues should be returned to the Authority in the same condition as they were given to the Bidder. Should there have to be any infrastructure intervention on the facilities, such as, but not limited to, drilling on the walls etc., it will be the Bidder's responsibility alone to find alternative solutions to not produce any material effect on the facilities. Should that not be possible, it will be the Bidders' responsibility to clean and reinstate those facilities affected by the works of the Bidder to its original conditions.



7.

## PROJECT TIMELINES

Venue Recce	3-5 December-2021
Submission of Venue Branding Concept to Authority as per brand guidelines	15-December-2021
Final Approval of Venue Branding Concept	28-December-2021
Installation of Venue Branding and Signage at Stadiums & Training Site Complete	14-January-2022
Maintenance and refurbishment	Ongoing
Handover of wristband, VAPs, tickets	10-January- 2022
De-installation and disposal – Andheri Sports Complex, Mumbai	28-January-2022
De-installation and disposal – Balewadi Stadium, Pune	04-February-2022
De-installation and disposal – Dr. D.Y. Patil Stadium, Navi Mumbai	07-February-2022

## 8. SUBMISSION OF QUOTATIONS

The bidders are required to submit the quotations for the above-mentioned scope of work. The quotations for the above-mentioned services are to be submitted on bidder's company letterhead signed by the Authorised Representative and submitted online via email to **tenders@india2022wwc.com** within the stipulated time frame.

**Please state the Bid Reference No.: i.e. "LOC/WAC2022/RFQ/004" in the subject line of the email.**

### 8.1. Technical Evaluation Criteria

The bidders are also required to submit the following documents to ascertain the technical compliance of the bidder. The quotations of only those bidders who are technically compliant with the below requirements will be considered.

Further, the Authority reserves the right to seek clarifications or more details as may be deemed appropriate. The following must be complied with:

Sr. No.	Criteria	Supporting Documents to be submitted
1	The Bidder must be registered under the Companies Act, 1956 or Partnership Firm registered under the Partnership Act 1932 or Proprietorship Firm or LLP under Limited Liability Partnership Act of 2008.	Bidder must submit the Proprietorship / Partnership / Company Registration Certificate / Incorporation details along with a copy of PAN Card and GST No.
2	The Bidder should have handled branding (image & look) in at least 2 (two) assignments during the last 5 (five) years at the stadiums where broadcasted matches of the following Events were conducted: <ul style="list-style-type: none"><li>• Hockey India League</li><li>• Indian Super League</li><li>• Indian Premier League</li><li>• Any FIFA/AFC National Teams Tournament (excluding World Cup Qualifiers)</li><li>• Pro Kabaddi League</li><li>• I – League</li></ul>	The Bidder to submit details of such work which may include contracts enter, completion certificates or letter of award.
3	The Bidders must have qualified graphic designers on their team as well as project managers at central and venue levels who would be the point of contact for each venue.	The Bidder must provide us a list of graphic designers that will co-ordinate with the Authority and provide an Organisational Chart explaining hierarchy of personnel that will be deployed across locations mentioned in Annexure II

4	Financial details of the Bidder. The Bidder should have an average annual turnover of INR 2 Crores over the last 5 years.	The Bidder must provide a certificate from a Chartered Accountant stating turnover for the last five (5) years
5	The Bidder should have submitted an undertaking stating: <ul style="list-style-type: none"> <li>• There are no major legal cases pending against it</li> <li>• Not blacklisted by Government of India or any State Government or any other relevant authority or private organisation</li> <li>• Does not have any direct/indirect holding in any other bidding company. There should be no cross ownership between any bidders</li> </ul>	Attach self-undertaking on Company letterhead duly signed and stamped by the competent authority of the Bidder.

- 8.2. The Financial Bids of only the Bidders who satisfy the above mentioned technical evaluation criteria will be opened and the bidder with the least cost will be preferred for appointment as the Branding Agency for the Tournament.

## 9. **QUERIES FROM BIDDERS**

The bidders may request clarifications about this RFQ document, only in writing, by sending an email to [tenders@india2022wwc.com](mailto:tenders@india2022wwc.com). The subject line for the email should be specified as **“QUERY – LOC/WAC2022/RFQ/004”**

## 10. **VALIDTY AND MODIFICATION OF PROPOSAL**

- 10.1. The Bids shall be valid for a period of 30 days from the date of evaluation of the Bids. A Bid valid for a shorter period may be rejected as non-responsive.
- 10.2. No Bid shall be modified, substituted, or withdrawn by the Bidder on or after the Bid Due Date.
- 10.3. Bidders are advised to exercise adequate care in quoting the prices. No excuse for corrections error will be entertained after the Bid Due Date has passed.

## 11. **EVALUATION OF BIDS**

The evaluation of the Financial Bids will be done by the financial evaluation committee appointed by the Authority. The committee, during the time of evaluation, may seek clarification from the Bidder(s) on the amount quoted in the Bid. The lowest financial bid will be awarded the work. The authority reserves the right to negotiate with the

lowest bidder in case the rates quoted by the lowest bidder are found unreasonable by the financial bid evaluation committee.

## **12. LIQUIDATED DAMAGES FOR UNSATISFACTORY WORK**

- 12.1. The selected Bidder will ensure that all the works are being carried out as per Scope of Work section of this RFQ unless otherwise informed by the Authority. In the event of unsatisfactory quality of work by the successful Bidder, the Authority reserves the right to subject the successful Bidder to liquidated damages up to 10% (ten percent) of the contract value. For every event of unsatisfactory work as notified by the Authority in writing, liquidated damages up to 1%(one percent) will be levied upon the selected Bidder. In case the Authority feels there are severe issues with the maintenance work, the Authority shall have the right to make alternate arrangements for satisfactory carrying out the required works, solely at the risk and cost of the Selected Bidder

## **13. TERMS OF PAYMENT AND PAYMENT MILESTONES**

- 13.1. The Selected Bidder(s) will need to submit an invoice in hard & soft copy to the Authority. Upon verification of the invoice by the Authority, the payment will be released as per the payment terms mentioned in this RFQ document.
- 13.2. The prices, once offered, must remain fixed and must not be subject to escalation for any reason whatsoever within the period of the validity of the Bid and the contract. An invoice submitted with an adjustable price quotation or conditional proposal may be rejected as non-responsive.
- 13.3. The Authority reserves the right to ask the Bidder to submit proof of payment against any of the taxes, duties, levies indicated within specified time frames.
- 13.4. The payment to the selected bidders will be made as per the following payment schedule:

First Payment Milestone	30% of the Contract Value after approval of venue branding concept
Second Payment Milestone	40% of the Contract Value post installation
Third Payment Milestone	30% within 30 days of completion of the Tournament

## **14. TERMS AND CONDITIONS**

- 14.1. It should be noted that entities which are controlled or owned, fully or in part, by the same individual or entity may not submit separate bids under this RFQ, either as separate Bidders or as part of the same consortium.
- 14.2. Any failure, oversight or delay to read any such addenda will not entitle any Bidder(s) to any additional time for submission of Bids or any other relief or any claims against the Authority
- 14.3. The selected Bidder shall ensure completion of works in accordance with the provisions of the scope of work mentioned in this document and the Agreement which will be entered into subsequently.
- 14.4. The issuance of this RFQ does not imply that the Authority is bound to select a Bidder or to appoint the selected Bidder for the Services and the Authority reserves the right to reject all or any of the Bids without assigning any reasons whatsoever.
- 14.5. The Authority also accepts no liability of any nature whether resulting from negligence or otherwise, howsoever caused, arising from reliance of any Bidder upon the statements contained in this RFQ.
- 14.6. The Authority makes no representation or warranty and shall have no liability to any person including any Bidder under any law, statute, rules or regulations or tort, principles of restitution or unjust enrichment or otherwise for any loss, damages, cost or expense which may arise from or be incurred or suffered on account of anything contained in this RFQ or otherwise, including the accuracy, adequacy, correctness, reliability or completeness of the RFQ and any assessment, assumption, statement or information contained therein or deemed to form part of this RFQ or arising in any way in this Selection Process.
- 14.7. The Bidder(s) must ensure that all its relevant employees, officers, affiliates, advisors and subcontractors, permanently treat as confidential any data gathered which may pertain to, or be incidental to, this RFQ, irrespective of whether the Bidder is subsequently awarded the Agreement. The undue use by any Bidder of confidential information related to the process may result in rejection of its bid.
- 14.8. The Bidder(s) shall not have a Conflict of Interest that may affect the Selection Process or the award of Services Agreement hereunder. Any Bidder found to have a Conflict of Interest shall be disqualified. For the purposes of this RFQ Conflict of Interest may refer to any situation where a person could improperly influence the performance of duties and responsibilities of the Authority and/or the Selected Bidder(s) by itself or through any other person, or result in a breach of public trust, or be calculated to further the private or commercial interest of any person or organisation.
- 14.9. The Authority may, in its sole discretion, extend the Bid Due Date at any point of time.

- 14.10. The Authority reserves the right to verify all statements, information and documents, submitted by the Bidder in response to the RFQ. Any such verification or the lack of such verification by the Authority to undertake such verification shall not relieve the Bidder of its obligations or liabilities hereunder nor will it affect any rights of the Authority thereunder.
- 14.11. All documents and other information provided by the Authority or submitted by a Bidder to the Authority shall remain or become the property of the Authority. Bidders are to treat all information as strictly confidential. The Authority will not return any Bid, or any information related thereto. All information collected, analysed, processed or in whatever manner provided by the Bidder to the Authority in relation to the assignment shall be the property of the Authority.
- 14.12. The Authority reserves the right to make inquiries with any of the clients listed by the Bidders in their previous experience record.
- 14.13. The Selected Bidder shall not at any time use All India Football Federation or AFC trademark(s) or trade name(s) in any advertising or publicity. If the Selected Bidder is found violating this norm it will be considered an IP right violation.
- 14.14. The Selected Bidder will be responsible for welfare of its deployed staff and ensuring that all the equipment's being used are in perfect working conditions. The Authority will not be responsible for any of them.
- 14.15. During the period of work at the main stadium or the training site, the selected Bidder will take utmost care to the fact that no damage is caused to the property due to its work. In the event of any case of damage is brought to the notice of the Authority by the facility owners, the selected Bidder(s) will be responsible to take care of all the costs arising due to the damage caused.
- 14.16. The Selected Bidder will co-ordinate with the Authority for access to stadiums and training sites prior to scoping and installation. The selected Bidder would also be required to submit progress reports to the authority specifying the execution status reaffirming that timelines decided by the Authority are met.
- 14.17. Notwithstanding anything contained in this RFQ, the Authority reserves the right to accept or reject any bid and to annul the Selection Process and reject all Proposals, at any time without any liability or any obligation for such acceptance, rejection or annulment, and without assigning any reasons thereof.

## **15. MISCELLANEOUS**

- 15.1. The Selection Process shall be governed by, and construed in accordance with, the laws of India and the courts in New Delhi shall have exclusive jurisdiction over all disputes arising under, pursuant to and/or in connection with the Selection Process.

- 15.2. The Authority, in its sole discretion and without incurring any obligation or liability, reserves the right, at any time, to:
- 15.2.1. Suspend and/or cancel the Selection Process and/or amend and/or supplement the Selection Process or modify the dates or other terms and conditions relating thereto.
- 15.2.2. Consult with any Bidder in order to receive clarification or further information.
- 15.2.3. Retain any information and/or evidence submitted to the Authority by, on behalf of and/or in relation to any Bidder; and/or
- 15.2.4. Independently verify, disqualify, reject and/or accept any and all submissions or other information and/or evidence submitted by or on behalf of any Bidder.
- 15.3. It shall be deemed that by submitting the proposal, the Bidder agrees and releases the Authority, its employees, agents and advisers, irrevocably, unconditionally, fully and finally from any and all liability for claims, losses, damages, costs, expenses or liabilities in any way related to or arising from the exercise of any rights and/or performance of any obligations hereunder, pursuant hereto and/or in connection herewith and waives any and all rights and/or claims it may have in this respect, whether actual or contingent, whether present or future.

**For,**

**LOC, AFC Women's Asian Cup, India 2022**



**Nandini Arora**  
**Project Director**



**Ankush Arora**  
**Project Director**


## ANNEXURE – I – TECHNICAL COMPLIANCE CHECKLIST

Sr. No.	Document	Attached (Yes / No)
1	Registration Certificate/ Incorporation Details	
2	PAN Card	
3	CA Certificate for Annual Turnover	
4	GST No.	
5	Copy of the work order / experience certificate with details of nature of services provided by the Bidder	
6	List of Graphic Designers and Organisation Chart	
7	Self-Undertaking - No Blacklisting by Government / Others - No Cross Ownership - No Major Legal Cases Pending	



## ANNEXURE – II – LOCATIONS & MATCH SCHEDULE

HOST CITY STADIUM	HOST CITY TRAINING SITE
Navi Mumbai Dr. DY Patil Sports Stadium	Yashwant Rao Chavan Football Ground (NMMC), Nerul
	DY Patil Sports Stadium Football Ground, Nerul
	Centre of Excellence (CIDCO) – Two Training Sites, Kharghar
	Navi Mumbai Sports Association Football Ground, Vashi (TBC).
Mumbai Mumbai Football Arena, Andheri Sports Complex	Somaiya Sports Academy Football Ground, Somaiya Vidyavihar University (Referee Training Site), Vidyavihar.
Pune Shree Shiv Chhatrapati Sports Complex Stadium, Balewadi Stadium	Shiv Chhatrapati Sports Complex – Two Training Sites developed by Dept. of Sports & Youth Services, Govt. of Maharashtra, Balewadi.



# MATCH SCHEDULE

20 January - 6 February 2022 | India

	Group Stage								Quarter Finals		Playoff		Semi Finals		Playoff		Playoff/FINAL	
	Thursday 20 January 2022	Friday 21 January 2022	Saturday 22 January 2022	Sunday 23 January 2022	Monday 24 January 2022	Tuesday 25 January 2022	Wednesday 26 January 2022	Thursday 27 January 2022	Friday 28 January 2022	Saturday 29 January 2022	Sunday 30 January 2022	Monday 31 January 2022	Tuesday 1 February 2022	Wednesday 2 February 2022	Thursday 3 February 2022	Friday 4 February 2022	Saturday 5 February 2022	Sunday 6 February 2022
<b>D.Y. Patil Stadium NAVI MUMBAI</b>		4   17:30 THA vs PHI		09   17:30 IDN vs THA			18   19:30 VIE vs MYA				21   19:30 1C vs 3A/D			13:30 PO*		13:30 PO*		13:00 PO*
<b>Mumbai Football Arena MUMBAI</b>	01   19:30 IND vs IRN	02   15:30 CHN vs TPE	03   15:30 AUS vs IDN	06   19:30 TPE vs IND	07   15:30 IRN vs CHN	08   19:30 PHI vs AUS	12   19:30 IND vs CHN	13   19:30 AUS vs THA			19   17:30 1A vs 3B/C			17:30 PO*		17:30 PO*		25   19:30 Final W23 vs W24
<b>Shiv Chhatrapati Sports Complex PUNE</b>		05   19:30 JPN vs MYA		10   19:30 MYA vs KOR		11   19:30 VIE vs JPN		16   19:30 PHI vs IDN			20   19:30 1B vs 2C				24   19:30 W20 vs W22			

\* The fixtures and sequence will depend on the Playoff (PO) scenario applied

**Group A**

- A1 India (IND)
- A2 China PR (CHN)
- A3 Chinese Taipei (TPE)
- A4 Islamic Republic of Iran (IRN)

**Group B**

- B1 Australia (AUS)
- B2 Thailand (THA)
- B3 Philippines (PHI)
- B4 Indonesia (IDN)


**Group C**

- C1 Japan (JPN)
- C2 Korea Republic (KOR)
- C3 Vietnam (VIE)
- C4 Myanmar (MYA)


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OFFICIAL GLOBAL SUPPORTERS



## **ANNEXURE – III – SPECIFICATIONS (NON EXHAUSTIVE)**

1. The Bidder would be required to provide branding services for the areas including, but not limited to, the following:
  - a. Training Site Branding
  - b. Standees
  - c. Fences (external and internal)
  - d. Welcome Desk
  - e. Pune front façade branding
  - f. Stadium Signages
  - g. Car Parking Stickers
  - h. Wristbands
  - i. VVIP/VIP Passes
2. The Bidder would be required to provide signage's for the areas including, but not limited to, the following:
  - a. Doors
  - b. Toilets
  - c. Lobbies
  - d. Junctions
  - e. Gates
  - f. Parking
  - g. Directional Signage
  - h. Emergency / Safety Zones
  - i. Lifts
  - j. Lounges
3. The Bidder would be required to provide masking services for the areas including, but not limited to the following:
  - a. Glass façade
  - b. Black Masking around the training grounds
  - c. Black Masking where required around the stadium
  - d. Unused areas/rooms
  - e. Security Barricades

## ANNEXURE – IV – BILL OF QUANTITIES & FORMAT OF FINANCIAL BID

BRANDING BREAKUP PER STADIUM/TRANING SITES [STARFLEX WITH FRAME – 450 GSM]			
STADIUM	ESTIMATED BRANDING SQUARE FOOTAGE	COST PER UNIT	TOTAL BRANDING COSTS
Mumbai	3000		
Navi Mumbai	3000		
Pune	3000		
<b>TOTAL – 1</b>	<b>9000</b>		

BLACK MASKING BREAKUP PER STADIUM/TRANING SITES [300 GSM]			
STADIUM	ESTIMATED BRANDING SQUARE FOOTAGE	COST PER UNIT	TOTAL BRANDING COSTS
Mumbai	2000		
Navi Mumbai	2000		
Pune	2000		
<b>TOTAL – 2</b>	<b>6000</b>		

PERFORATED MESH CLOTH BRANDING BREAKUP PER STADIUM//TRANING SITES [100% POLYSTER]			
STADIUM	ESTIMATED BRANDING SQUARE FOOTAGE	COST PER UNIT	TOTAL BRANDING COSTS
Mumbai	300		
Navi Mumbai	300		
Pune	2800		
<b>TOTAL – 3</b>	<b>3400</b>		

SIGNAGE BREAKUP PER STADIUM/TRANING SITES [VINYL SUNBOARD – 5MM]			
STADIUM	ESTIMATED SIGNAGE SQUARE FOOTAGE	COST PER UNIT	TOTAL BRANDING COSTS
Mumbai	340		
Navi Mumbai	340		
Pune	340		
<b>TOTAL – 4</b>	<b>1020</b>		

WRISTBAND BREAKUP PER STADIUM [STANDARD SIZES]			
STADIUM	ESTIMATED QUANTITY	COST PER UNIT	TOTAL BRANDING COSTS
Mumbai	120		
Navi Mumbai	770		
Pune	350		
<b>TOTAL – 5</b>	<b>1240</b>		

CAR PARKING STICKERS BREAKUP PER STADIUM [4X4 INCHES]			
STADIUM	ESTIMATED QUANTITY	COST PER UNIT	TOTAL BRANDING COSTS
Mumbai	140		
Navi Mumbai	1380		
Pune	810		
<b>TOTAL – 6</b>	<b>2330</b>		

VINYL STICKERS BREAKUP PER STADIUM [1 FEET DIAMETER]			
STADIUM	ESTIMATED QUANTITY	COST PER UNIT	TOTAL BRANDING COSTS
Mumbai	220		
Navi Mumbai	220		
Pune	220		
<b>TOTAL – 7</b>	<b>660</b>		

**GRAND TOTAL INR (1+2+3+4+5+6+7) =**

Rs. (\_\_\_\_\_)

Note:

- These are estimated quantities and final quantities will be finalised after a joint venue inspection between the selected bidder & authority for which unit rates as quoted here will be applicable.
- The unit rates quoted should be inclusive of designing, printing, installation, de-installation and disposal of all branding & signage elements. No other charges beyond the quoted rates will be paid by the Authority.